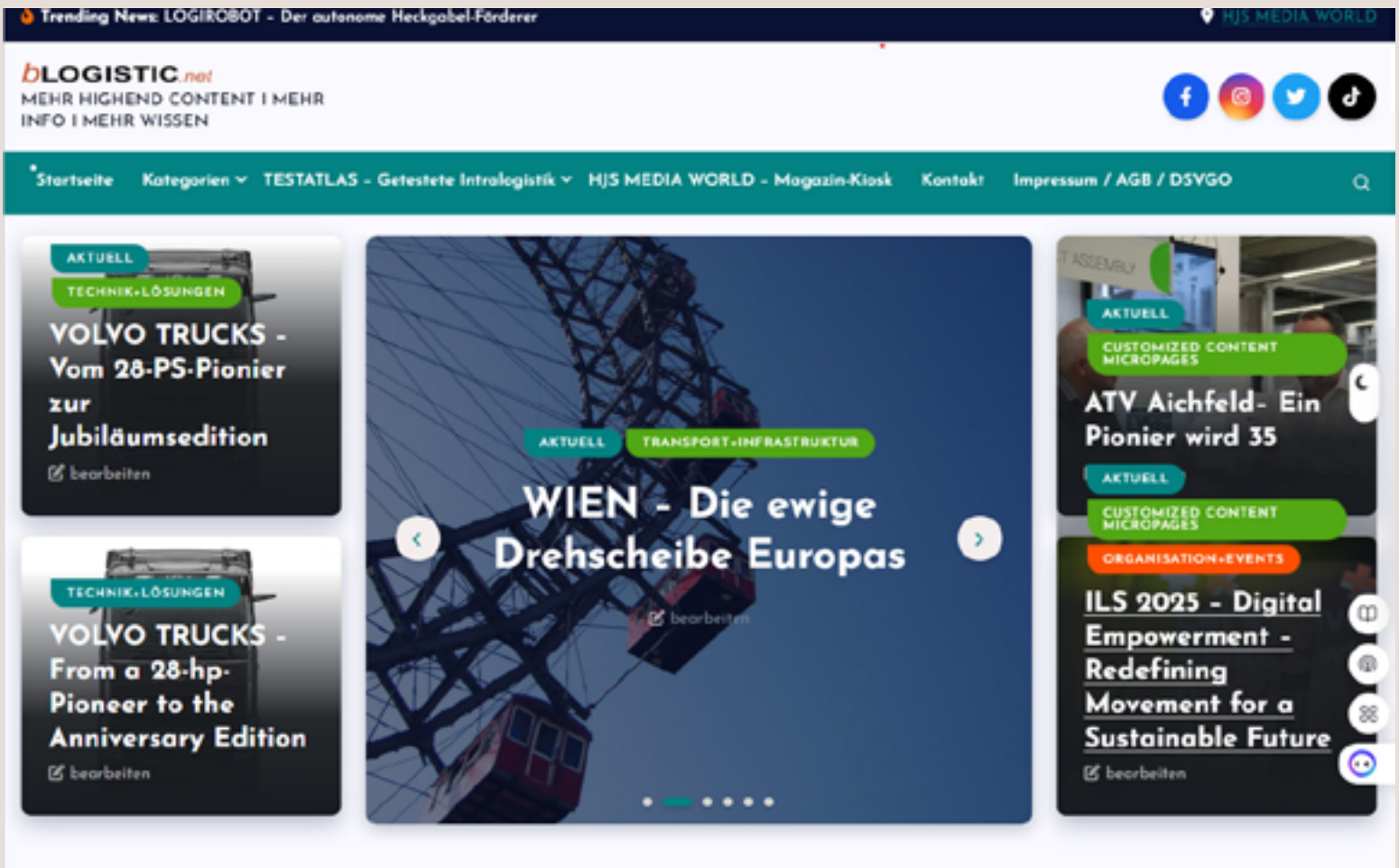




blogistic.net

**Your International Platform for
Knowledge, Business, Logistics
& Supply Chain Excellence**



Connecting Decision-Makers, Industry Leaders and Logistics Visionaries

blogistic.net is Austria's internationally focused digital media platform for business, logistics, supply chain management, transport, intralogistics, digital transformation and IT. Designed for executives, decision-makers, industry experts and forward-thinking companies, the platform delivers valuable insights, strategic perspectives and meaningful business connections across the German-speaking markets and beyond. As the digital counterpart to the renowned trade magazine **BUSINESS+LOGISTIC** and together with Aichfeld TV, blogistic.net forms part of a unique cross-media publishing ecosystem that combines journalism, multimedia storytelling and business communication.

Insights That Move Industries Logistics & Intralogistics

Explore the latest developments in warehousing, automation, robotics, material handling, industrial vehicles, logistics real estate and innovative solutions that drive operational excellence.

Transport & Infrastructure

Stay informed about road, rail, air and maritime transport, emerging mobility concepts, infrastructure projects and the economic forces shaping global supply chains.

Business, Management & Digital Transformation

Discover strategies, investments, best practices, software solutions, artificial intelligence and digital innovations that help organizations remain competitive in a rapidly changing world.

More Than News. Real Industry Insight.

At blogistic.net, we believe that great business journalism goes beyond headlines. Our readers benefit from expertly researched articles, in-depth reports, executive interviews and compelling corporate success stories that reveal not only technologies and products, but also the people, ideas and decisions behind them.

The platform publishes both German and English-language content, complemented by digital magazine editions, industry news, best-practice reports and a growing range of multimedia formats.

What Makes blogistic.net Different?

In today's information-driven world, relevance matters more than volume. Rather than simply reporting individual products or company announcements, blogistic.net places developments into their broader economic, technological and strategic context.

Quality Over Quantity

Carefully researched journalism, exclusive interviews, feature stories and expert analysis deliver genuine added value for readers and decision-makers.

People Behind Progress

Technology alone does not create success. We focus on the entrepreneurs, managers and professionals who transform innovation into measurable business results.



One Story. Multi Media.

Through the intelligent combination of online publishing, print media, video and digital communication, content reaches audiences across multiple channels and formats.

Who Benefits From blogistic.net?

- **Executives & Decision-Makers:** Gain strategic insights into investment, digitalization, transformation and supply chain optimization.
- **Industry, Trade & Logistics Professionals:** Access reliable information on technologies, solutions, innovations and practical applications.
- **International Business Communities:** Follow developments from Austria, Germany and global markets through an increasingly multilingual editorial approach.
- **Technology Providers & Marketing Professionals:** Reach highly specialized audiences seeking innovative products, services and solutions in logistics, supply chain management and industry.

A Powerful Platform for Visibility and Growth

blogistic.net is far more than a traditional industry website. It serves as a digital hub that connects independent journalism, BUSINESS+LOGISTIC magazine and additional media channels within a powerful integrated communication concept. This creates valuable opportunities for thought leadership, content marketing, brand visibility and long-term digital presence in highly specialized B2B markets.

At a Glance

blogistic.net combines business journalism, industry expertise and multimedia communication within one focused platform. By bringing together logistics, management, technology and economics, it provides a trusted environment where professionals, decision-makers and companies can stay informed, exchange ideas and discover new business opportunities. Focused. Credible. International.

Interested in reaching our audience?

Download our Media Data 2026 in [German](#) or [English](#), explore the interactive ePaper, or contact us directly to discover how blogistic.net can help amplify your message and connect your brand with industry decision-makers.

Visit us at www.blogistic.net

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