

Media Data 2027

AiTV - Everywhere TV

Regional TV Expertise. Digital Reach.

HJS Media World

Jahr 2027



For more than 35 years, Aichfeld TV (AiTV) has been one of Austria's established media brands, successfully combining trusted regional journalism with modern digital communication. Guided by its motto, "Hear More. See More.", AiTV produces high-quality news features, reports, interviews and corporate profiles covering business, society, culture and regional development.

Deeply rooted in its home market, AiTV has earned the trust and credibility of its audiences while building extensive expertise in professional video production and multimedia communication. Today, its content reaches viewers not only through traditional television broadcasting, but also via digital platforms, social media and online channels. With its own DVB-T broadcasting frequencies in Styria and nationwide distribution via A1 Explorer, AiTV delivers strong regional presence combined with national visibility.

Part of a Modern Multimedia Network

As a key pillar of **HJS MEDIA WORLD, AiTV** forms an integrated international media network together with **blogistic.net** and the industry magazine **BUSINESS+LOGISTIC.**

Operating under the principle "One Story. Multi Media.", the network combines television, digital journalism, trade publishing and multimedia content formats into a powerful platform for information, knowledge transfer and brand communication.

While blogistic.net reaches executives, decision-makers and industry professionals across business, logistics, supply chain management, digitalisation and industry, AiTV complements this audience through professional video formats, interviews, event coverage and compelling multimedia storytelling.

AiTV - Your EveryWhere TV

AiTV's strength lies in combining journalistic credibility with modern corporate communications. Businesses, institutions and organisations benefit from professionally produced content that transforms complex topics into engaging and easy-to-understand stories.

The result is communication that goes far beyond traditional advertising, creating visibility, credibility and long-term audience engagement.



Together with blogistic.net and BUSINESS+LOGISTIC, AiTV follows a true cross-media approach. Content is developed once and distributed across television, online platforms, social media and print channels, ensuring broader reach, stronger brand positioning and greater communication impact.

A Platform for Business, Regions and People

AiTV provides a stage for companies, innovation and personalities. The focus is not only on products and technologies, but on the people, ideas and business success stories behind them. This journalistic approach creates trust, authenticity and strong audience connection, helping organisations communicate their message with credibility and relevance.

AiTV at a Glance

Aichfeld TV GmbH is a modern Austrian media company that combines regional expertise with digital reach. As part of the media network comprising blogistic.net and BUSINESS+LOGISTIC, AiTV delivers professional journalism, premium video content and cross-media communication solutions for companies, institutions and organisations.
The result: one powerful platform for visibility, reputation and sustainable media presence.
For more information visit our media kits on **blogistic.net/mediadaten-2027-media-data-2027/**

Contact

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