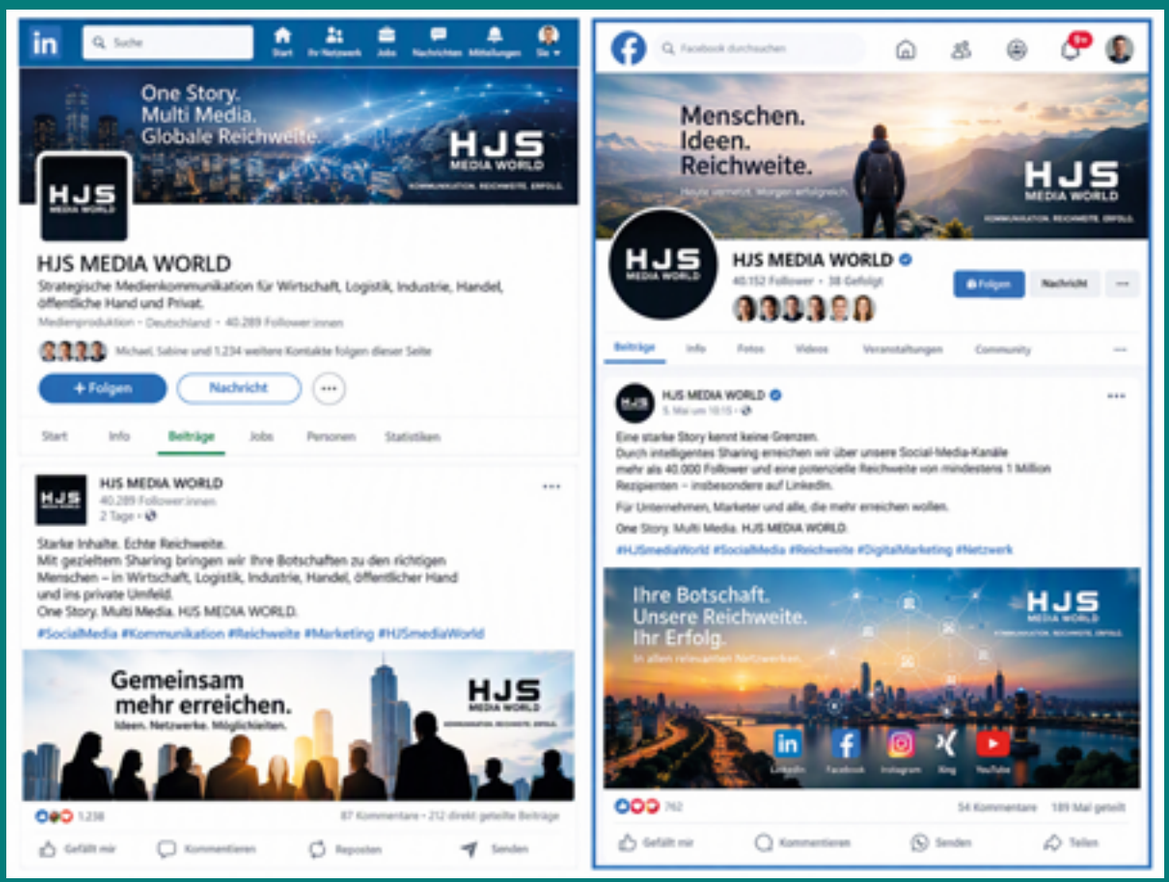
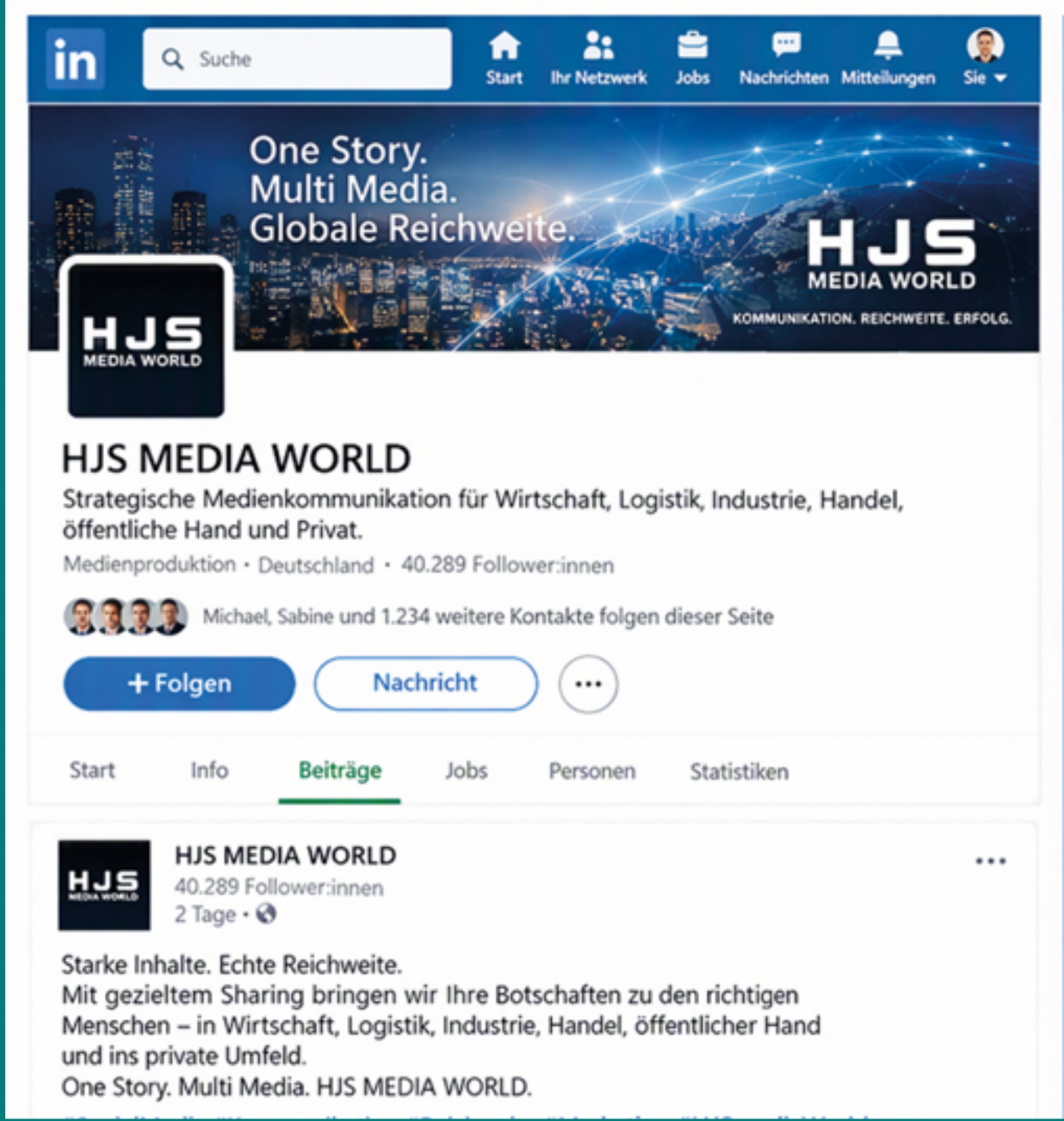


Media Data 2027

Social Media

Your Success with HJS MEDIA WORLDV

One Story. Multi Media. Maximum Reach.



Successful communication does not end with publishing a story. It begins when content is strategically shared across the right channels and reaches the audiences that matter most. HJS MEDIA WORLD transforms a single story into a powerful multi-media communication campaign, generating visibility, engagement, and measurable impact.

With a strong presence across LinkedIn, Facebook, Instagram, Xing, and YouTube, HJS MEDIA WORLD connects brands with highly relevant audiences. Our network comprises more than 40,000 followers, while targeted distribution through professional and industry-specific groups delivers a potential reach of more than one million recipients, particularly through LinkedIn's extensive business communities. In total, you can reach around 4 million people across all HJS MEDIA WORLD-platforms throughout the German-speaking DACH region, with significantly greater outreach on an international scale.

Low media wastage

Our social media activities provide direct access to key communication audiences in business, logistics, industry, trade, the public sector, and consumer markets. This ensures that your message reaches decision-makers, influencers, customers, and stakeholders with maximum efficiency.

What sets HJS MEDIA WORLD apart is our strategic approach to content distribution. We develop highly targeted sharing concepts designed specifically for marketers seeking maximum visibility with minimal waste coverage. Rather than relying on broad, untargeted distribution, we place content precisely where it generates the greatest relevance, interaction, and return on investment.



Whether promoting corporate news, product innovations, events, thought leadership content, or brand stories, HJS MEDIA WORLD turns content into reach and reach into results.

HJS MEDIA WORLD combines professional media expertise with intelligent social media distribution, helping organizations increase visibility, strengthen brand relevance, and achieve lasting communication success.

Kontakt

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