

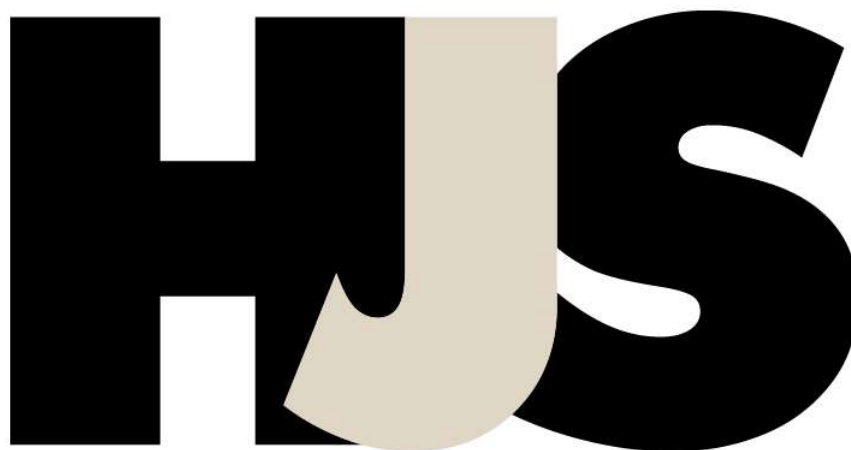
One Story – Multi Media (TM)



TV Aichfeld



RS Media Solutions



Your HJS MEDIA WORLD 2024

mit TV Aichfeld | RS Media Solutions

Take advantage of the **reach** offered by the **media and formats** of HJS MEDIA WORLD in combination with our online platforms and **social media channels** as well as TV channels and other **online features**. **Integrate** our **services** into **your marketing strategy**. With us, you can reach all of your **relevant target groups** in the **DACH region** (DACH = Germany, Austria, Switzerland) **across all media borders**.

Content

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HJS MEDIA WORLD is a supporting member of the initiatives

Austrian Logistics (an initiative of the Federal Ministry of Transport)



**AUSTRIAN
LOGISTICS**

Die Wirtschaftsmacher (an initiative of the German logistics industry)



as well as International Forklift Truck of the Year (IFOY) & Logistics Hall of Fame

Dear Business Partners.

Thank you for your interest in the services of **HJS MEDIA WORLD** from Aichfeld-TV and RS Media Solutions. We offer you perfect communication concepts for your **B2B communication in the German speaking region**. Below you will find explanatory information about our **services** and how you **can effectively organize** your market communication **in German-speaking countries** with us.

Efficient B2B communication

Our aim is to ensure that you reach the target groups that are relevant to **you efficiently across national and media borders via our media and online platforms as well as our social media channels on Facebook, LinkedIn, Xing, Twitter, Pinterest, Instagram & Telegram** with **as little wastage as possible**. Our main areas of expertise are business **and logistics** in the broadest sense, **tourism and healthcare**. In **B2B communication**, it **'s not about quantity, but about quality**. At the same time, we want you to be able to integrate our platforms with **high journalistic standards** into your own **content marketing strategy**.

One Story – Multi Media

That's why we have developed a **one-stop-shopping concept** that takes TV & film, **print/e-paper** and **Internet media** as well as **social media** into account: One Story – Multi Media (TM). **More than 100** different, standardised communication products from the formats TV, **print, e-paper, web, social media, image & film as well as events, etc.** we will **put together** a tailor-made communication concept for you.

Crossmedia - Holistic market communication

We have been dealing **with cross-media formats for more than two decades**. We consider both **neutral, editorial contributions** and **commercial contributions** to be important **elements of holistic market communication**. If, for example, we create stories (interviews, cases, round tables, events, etc.) with you in **a wide variety of formats** and on a wide variety of channels, **and you also place commercial content, you will achieve two things: a perfect transfer of know-how and adequate branding**.

It's all about the content

Today, **B2B communication** takes place **to a large extent** on the Internet. **At the same time**, more **and more so-called** special-interest channels **are developing** via **cable TV**. But **print/ePaper formats** also continue to have their justification, mainly because of their high credibility. That's why we, Aichfeld TV and RS Media Solutions, have combined all of this under our umbrella brand HJS MEDIA WORLD. As a media group, we see it as an obligation to produce journalistic high-end content for our recipients and you and to publish it, together with commercial content, via our formats and channels in a way that is appropriate for the recipient and as far as possible without wastage.

Therefore we attach particular importance to **the exclusivity of** the content that we publish in our media and on our **platforms** through a **wide variety of channels**. However, we also pay attention **to the uniqueness of your commercial content**. At the same time, these stories must be as **SEO-optimized as possible** when they go through **Internet channels**. In this way, we succeed in achieving **good rankings in the** subject areas and keywords of **HJS MEDIA WORLD**, which are useful for your marketing strategy.

It also depends on your communication goals

With your marketing measures, you pursue communication goals of a wide variety of kinds. This starts with the establishment and further development of image, product advertising and advertorials in a wide variety of ways. To do this, you can produce the appropriate content yourself – or have it produced, such as by HJS MEDIA WORLD. However, what distinguishes our media group from both agencies and other media companies is that we are able to produce such commercial content as well as distribute these media and channels under the label One Story – Multi Media. At the same time, we produce recipient-oriented, journalistic high-end content, from which the recipients have a very high information benefit, so that your commercial messages are also received. As already mentioned, our fields of expertise have been in the areas of business and logistics for decades, whereby we understand logistics as a cross-sectional function of every economy. At the same time, we serve the broad field of healthcare and tourism, in which we have also been active for decades.

It's all about the right channels

The media world has become increasingly complex for marketers, causing increasing costs in market communication, both in-house and outside of their own organization. As a result, no marketer today knows exactly where their recipients are and where they can reach them. The effect: Companies invest huge sums in Google advertising for the benefit of the device, so that Google places the advertisements where it makes sense for Google. Google's algorithms determine the distribution of commercial content. An essential criterion here is the supposedly counted access of a channel. So it's all about the quantity and not the class of accesses. At the same time, Google can control the mass of accesses itself. The disadvantageous effect, especially in B2B communication: endless wastage and enormous costs at the same time.

Better than Google & Co.

The HJS MEDIA WORLD from A-TV and RS Media Solutions is a counter-model to mass communication such as via Google or other search engines, as well as the purely linear formats of other media companies. Our goal is to reach the right decision-makers and interested parties with your and our content. Under the label One Story – Multi Media, we have been working on this for decades with our special-interest media and formats and have left the linear path of publishing and turned it into a multilinear path. This is our unique selling proposition, i.e. we are unique in the German-speaking media world with this strategy. We operate special-interest channels via A-TV. We produce and develop communication formats in the areas of print/ePaper and web. And, crucially, we combine these different formats and channels into one campaign with which we can reach up to 4 million special interest recipients. You can use this for yourself and your B2B marketing: with pinpoint accuracy and with the lowest possible wastage at manageable costs.

B2B – A Difficult Undertaking for Marketers

The challenge here is the **flood of information** that recipients are confronted with. When it comes to effective **content marketing** in traditional media such as print/ePaper, the Internet and cable TV, the **content and its exclusivity are therefore** important.

More relevance

But you can also make your content **more relevant**. The best way to do this is to integrate these neutral **journalistic publications, which are oriented** towards the interest of the recipients, into your **own content marketing machine**.

We take care of publicity

High-end content (in writing, image and/or film) is teased by us on our **social media platforms**. We have **over 35,000 business and age group followers on Facebook, LinkedIn, Xing, Twitter, Pinterest and Instagram**, and the **number of followers is constantly increasing**. Since our **postings are public**, we naturally reach **many more recipients and thus enormous reach**. In addition, the experienced TV expert and co-developer of **Austria's largest private television station, ATV, Walter Winter with TV Aichfeld**, has joined the **HJS MEDIA WORLD**. This allows us to reach **around 3.5 million recipients via cable TV in Austria alone**.

We do this **very consistently** and are therefore **unique in the German-speaking media market with our publishing work across media and national borders**.

Sincerely

Hans-Joachim Schlobach, Walter Winter

(Owner/Managing Director of HJS MEDIA WORLD | RS Media Solutions | TV Aichfeld)



One Story – Multi Media - B2B-Communications mit der HJS MEDIA WORLD

The communication needs of our customers **are always our top priority**. This is the basis for which **media, formats and platforms** of HJS partners A-TV and RS Media Solutions are chosen for the best possible **communication solution in the German-speaking region (DACH)**. Here **we work very closely with you and provide our media market expertise** and our **comprehensive media know-how**, which has grown **over more than four decades**. Our service portfolio ranges from (cross-media) **content and format creation, to cross-media and cross-country distribution, to professional success measurement, for example with regard to awareness and image.**

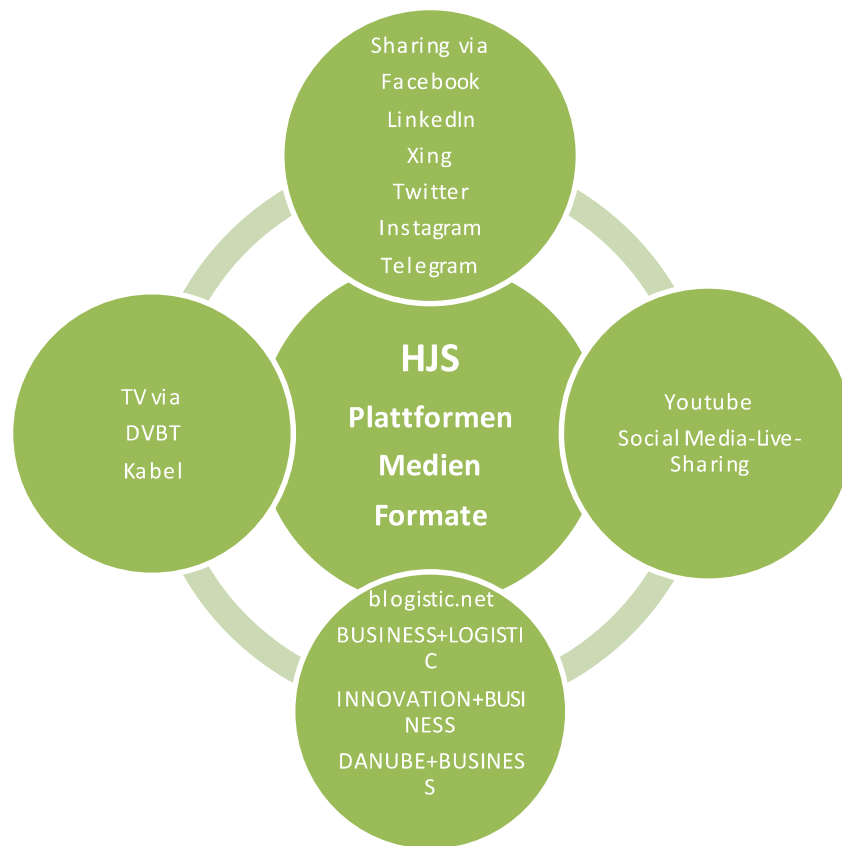
B2B communication measures

We recommend our customers to **implement communication measures as regularly as possible:**

- researched articles, professional articles, cases, interviews, etc.
- Round tables & networking events such as panel discussions, etc.
- Press conferences on special occasions such as people & mergers, balance sheets, new products, trade fair appearances, etc.

However, we also understand this to **mean the setting of commercial content:**

- Customized content in film, image and text, distributed via cable TV, social media, online and print
- Advertisements, banners and other advertising measures, etc.



One Story – Multi Media and Your Non-Linear Communications Solutions

The **days of linear communication solutions are over** at least since the advent of broadband internet and social media. Even in **B2B communication**, marketing managers **no longer know where to reach recipients and interested parties** for their **information**. The search engines **Google & Co** are the **main reasons** for this. This makes it all the **more important** that, on the one hand, the right information, **at the right time**, **in the right scope and format**, **is accessible to recipients as effortlessly as possible**. On the one hand, **search engine optimization (SEO)** plays a **decisive role** here. On the other hand, especially in **B2B communication**, **it is important that recipients, interested parties and potential customers are constantly made aware of interesting topics** by their **solution providers**, presented in a cross-media and exciting way.

Your benefits - omnipresence, efficiency and value for money

The **media professionals at HJS MEDIA WORLD** have been **dedicated to this** highly complex communications environment **for decades**. The result of their work is **unique, non-linear, cross-media and cross-border communications solutions - in other words: One Story – Multi Media. (TM)**. Your **benefit** is your **omnipresence in the DACH region across media and countries**. This makes your **market communication even more efficient – at excellent prices**.

Our Media & Modules

One Story – Multi Media: Our media packages are made up of established media and digital modules. The media mix that is possible depends entirely on your needs and wishes. In this way, we at **HJS MEDIA WORLD** can develop and implement individually tailored communication concepts together with you. With us, you are **omnipresent in your "Multi Media" markets with "One Story"**. **With One Story – Multi Media**, you can reach your potential customers **very efficiently with low wastage**. We recommend using **all channels (multi-media) as often as possible** in order to achieve the **greatest possible impact and the best reach in the DACH region**.

BUSINESS+LOGISTIC

This is one of the flagships of **HJS MEDIA WORLD** and has been well established in the DACH region for 14 years. This alone will enable you to reach around **60,000 top decision-makers from industry, trade, the service sector and the public sector** in Austria, Germany and Switzerland. The magazine enjoys the highest image and quality values, because all articles are carefully selected and researched **according to journalistic criteria**. Here, the **cross-cutting topic of "logistics"** is brought closer to the reader in all its facets. You will find exciting **reports and interviews** as well as **round tables, case studies**, but also **technology news**. Anyone who expresses their **views in BUSINESS+LOGISTIC** has something to say in business. **Editor-in-chief Hans-Joachim Schlobach** stands for the **quality of the reporting** with his name. He has been working as a journalist in this segment for **almost 30 years** and is considered a **proven expert** in the field of **"Business & Logistics"**.

DANUBE+BUSINESS

This is the business medium of **HJS MEDIA WORLD** for the **Danube region**, which for us stretches from **southern Germany to the Black Sea**. The magazine, as the name suggests, deals with the Danube region and its economy. Far **more than 80 million people live in this region**. At the same time, the **Danube region** is one of the **rapidly developing regions of Europe**. In addition, the **Danube** is virtually **the extension of the Silk Road to China** and is thus gaining further importance within the **European Union**. With the business magazine **DANUBE+BUSINESS**, we reflect this environment editorially. You will also find exciting reports and interviews, such as round tables and case studies. **Marketers and recipients** alike will therefore find an **exciting editorial environment here** – also for their **market communication**. Similar to **blogistic.net**, this is also rounded off by **appearances on the web** and in **social media**.

BLOGISTIC.NET

This is at the heart of **HJS MEDIA WORLD** when it comes to implementing One Story – Multi Media. This means that your **high-end content will be used efficiently and effectively** for **efficient and effective content marketing on the Internet and** in social media. This established **business and knowledge platform for the DACH region** has been online since **summer 2016**. Up to **1,500 visitors per day** generate up to **120,000 page views per week**. However, **the page impressions are many times higher**.

High-end content. For **blogistic.net**, **we almost completely dispense with "short & dirty"** and only bring top-researched stories, reports, interviews, round tables, specialist articles **and** more. This distinguishes us from many other information services on the Internet. Here you will also find more than **90 tests and tested solutions** from intralogistics in our **TESTATLAS**. Recipients therefore have a **high benefit** when they **click on blogistic.net**.

Aichfeld TV

Another central element of **HJS MEDIA WORLD** and its **label One Story – Multi Media** is the **Styrian TV station TV Aichfeld**. The company's founder, **Walter Winter**, is considered a **veteran of the private Austrian TV scene**. In addition to **the development of a wide variety of TV formats for a wide variety of broadcasters**, Walter Winter **was** significantly involved in the **development of ATV**, which **has also developed into Austria's largest private TV station** under his management . He was also **one of the drivers of digitalization** at the **Austrian Broadcasting Corporation (ORF)**. At **HJS MEDIA WORLD**, he heads the special-interest channel A-TV with his TV format "Health for Breakfast". At the same time, A-TV also broadcasts in the field of culinary delights and tourism. Together with HaJo Schlobach, he is now developing the special-interest channel **blogistic. TV**, which will initially broadcast in Austria, but in the future in the entire German-speaking world. The logistics **industry is particularly** suitable because, on the one hand, it **is the third largest industry in Germany and Austria**. In **Germany and Austria alone**, logistics solution providers **have a turnover of** around **300 billion euros**. Businesses are the **backbone of the strongest economies in the European Union**. On the other hand, logistics moves the economy.

Logistics promises spectacular images. Since logistics **is a "cross-sectional function of the economy"**, whose field of activity ranges from **automation and IT to transport and traffic and location developments**, it is almost obvious to **start here with a special-interest channel** that brings **spectacular film formats, discussions and news** . So be **at the forefront** of making **television history**.

Unique in the German media scene

The **HJS MEDIA WORLD of RS Media Solutions (formerly RS Verlag GmbH) & TV Aichfeld** with its media portfolio, social media formats **and** TV channels **is therefore the top address when it comes to reaching top decision-makers from the European economy with pinpoint accuracy**.

ADS, BANNER & more

Of course, we do not do without advertising formats of any kind **on our electronic platforms** [blogistic.net](#), [aitv.com](#) **and in the films on the** YouTube channels **of** RS Media Solutions **and** A-TV as **well as on** cable TV.

BANNER

Banner ads. Banners are the necessary branding in corporate communications. That's why we program real advertisements on the homepage of [blogistic.net](#) and [aitv.at](#) and/or in the articles and, if necessary, store them with hyperlinks.

CUSTOMIZED CONTENT MICROPAGES

Here, marketers have the opportunity **to draw attention to their** achievements and services **on** [blogistic.net](#) / [aitv.at](#) with content. **Large ads** do better **for the recipient**. He is used to this from the **print media** and in **large articles**. We share the content of the **customized content micropages** to our currently **around 40,000 followers** from the **German-speaking region** on the social media platforms **Facebook, Instagram, LinkedIn, Xing, Twitter, Telegram and Pinterest**. In this way, we make your content highly **relevant**.

SOCIAL MEDIA SOLUTIONS

Content **marketing** is about reaching **recipients** at all levels: TV, **print, online, social media & more**. We ensure the **distribution of content in any form**. That's why **HJS MEDIA WORLD** is also **represented with its media** in social networks such as **Facebook, LinkedIn, Xing, Instagram, Telegram, Twitter and Pinterest** (currently more than 45,000 followers). We use **these channels** to draw attention to **top articles or special content** and thus generate **good attention**. Such stories are **shared up to 20,000 times per month by the recipients**.

HJS FILM SOLUTIONS

The **film (image film, user report, explanatory video, etc.)** is becoming increasingly important **in the digital age**. We produce **your film for you, record your interview or shoot short commercials**. If necessary, we combine this **with written content** and publish it, for example, on our **TV channels** (cable & DVBT), **web platforms** as well as our **YouTube and social media channels**.

HJ COMMERCIAL

This is the unit for your **commercial content such as print and online advertisements** as well as **your website or advertising clip**. We not only develop the advertisements for you, but also your **tailor-made website or advertising film**. Contact us.

MEDIA, TOPICS AND PUBLICATION DATES*/**

BUSINESS+LOGISTIC	Specials	Topics	Advertising and editorial deadlines
1/2024 BUSINESS+LOGISTIC	Special LogiMAT 2024; The top solutions in intralogistics and IT	Key topics: Top trends and products in the intralogistics industry; Energy saving and reducing CO2 footprint with the latest technologies; Best Practice "Digital Transformation"	AS: 16. February ET: 29. Februar
2/2024 BUSINESS+LOGISTIC	Special IFOY Award 2024 The nominees introduce themselves.	Key topics: Technology Location Lower Austria The state presents its centers and top companies. Other topics: Intralogistics & IT	AS: 25. March ET: 3. April
3/2024 BUSINESS+LOGISTIC	Special: Austrian Logistics Day: What moves logistics.	Key topics: Economic and location Upper Austria. The province has always been considered a centre of the Austrian (logistics) industry. Other topics: Transport & Economy	AS: 8. May ET: . May 17
4/2024 BUSINESS+LOGISTIC	Special: Digital Transformation & Industrial Revolution 4.0	Main topics: Vorarlberg Vorarlberg is one of the centres of Austria's high-tech industry. Other topics: Software & IT, Digitalization	AS: 19. June ET: 28 June
5/2024 BUSINESS+LOGISTIC	Special: Aviation & Technology, Air & Cargo	Key topics: Airpower 24 Europe's largest aviation event attracts industry and 300,000 visitors (with special edition) Other topics: Environment & Logistics	AS: 19 August ET: 30. August
6/2024 BUSINESS+LOGISTIC	Special: Leoben Logistics Summer of the Independent Logistics Society (ILS)BMÖ Purchasing Forum, Vienna	Key topics: Tyrol & South Tyrol Everyone will be aware in this issue that the province of Tyrol has much more than just beautiful ski areas. Other topics: Intralogistics & Sustainability	AS: October 20 ET: 27. Oktober
7/2024 BUSINESS+LOGISTIC	Special: Danube Region as a business and logistics location	Key topics: Styria For a long time in a kind of Sleeping Beauty sleep, the province is the No. 1 economic engine of the Alpine republic Other topics: Intralogistics & Sustainability	AS: December 2 ET: 9. Dezember
* Due to the volatility of the markets, topics and publication dates are subject to change			

DANUBE+BUSINESS	Specials	Topics	Advertising and editorial deadlines
1/2024 DANUBE+BUSINESS	Special Tourism 2024 The most beautiful regions of Austria	Key Topics: Healthcare & Tourism	AS: 16. February ET: 29. Februar
2/2024 DANUBE+BUSINESS	Special Business Location Danube	Key topics: The most important ports and airports Other topics: Business parks and business parks introduce themselves	AS: 25. March ET: 3. April
3/2024 DANUBE+BUSINESS	Special: Austria's Agriculture: An Industry on the Move	Main topics: High-tech in the field. How logistics work all the way to the warehouse.	AS: 8. May ET: . May 17
4/2024 DANUBE+BUSINESS	Special: Energy & Environment How to make the switch to renewable energy a success in the Alpine republic	Key topics: Zero-Emission in Industry: Technologies for Sustainability and Climate Transformation	AS: 19. June ET: 28 June

RECIPIENTS OF OUR MEDIA

MANAGING DIRECTORS, FINANCE OFFICERS, OPERATIONS MANAGERS, PURCHASERS

Percentage	Industry
56,4 %	Industry (production, manufacturing, manufacturing (e.g. food, textile, construction, metal, pharmaceuticals, wood, chemicals, electronics, automotive, mechanical engineering, paper, etc.)
20,3 %	Wholesale + trade (e.g. food, textile, metal, pharmaceuticals, etc.)
18,3 %	Services (e.g. consultants, planners, software + IT, transport + forwarding, telecommunications, management consulting, shipping services, agencies, real estate companies, etc.)
1,9 %	Financing, insurance (banks, insurance companies, factoring companies, etc.)
1,3 %	public authorities, organisations and municipalities
1,8 %	Environmental technology and waste disposal (e.g. energy-saving technology, waste disposal, water purification, recycling, etc.)

GEOGRAPHICAL DISTRIBUTION OF PRINT MAGAZINES

Austria only: min. 2,000 pieces

GEOGRAPHICAL DISTRIBUTION E-PAPER DACH REGION

Up to 60,000 readers/month;
Distribution: 61 % Germany 32 % Austria 7 % Switzerland

RECIPIENTS ON OUR SOCIAL MEDIA PLATFORMS (as far as can be determined) (Facebook, Instagram, LinkedIn, Telegram, Xing, Twitter, Pinterest)

MANAGEMENT WITH STRATEGIC AND/OR FINANCIAL COMPETENCE

(Total currently: 45,321; As of November-June 2023, and rising)

Percent Share	Industry
18,3 %	Automotive (Automobil, Automation, Maschinenbau)
13,2 %	Metal industry (metal production, metal goods production, etc.)
13,9 %	Transport & Traffic
11,3 %	Wood, paper (forestry, wood production, wood products)
9,1 %	Chemistry (production, liquids, printing inks, etc.)
15,7 %	Wholesale + trade 15.7 (food, building materials, textiles)
5,3 %	Services (Logistics Consultants & Planners, Software & IT)
1,4 %	Financing (banks, factoring, etc.)
2,1 %	Energy
9,7 %	Agencies (PR, advertising, journalism, trade fairs)

COUNTRIES

Germany	53%
Austria	32 %
United States	8 %
Switzerland	7 %

RECIPIENTS ON Aichfeld TV channels (as far as can be determined)

Austria: approx. 600,000 households
 Germany (Hesse): approx. 300,000 households

Altogether: currently approx. 3.5 million viewers

The number can be increased at any time by activating more federal states in the TV Internet channels.

AD FORMATS AND PRICING

Our aim is to ensure that you, as our partners, reach your **relevant target groups** in the **German-speaking region (DACH)** as efficiently as possible via our media, online platforms and our social media **channels on Facebook, Instagram, LinkedIn, Telegram, Xing, Twitter and Pinterest and, last but not least**, via our TV channels via **cable and DVBT**. This applies to **all communication formats**, from simple **advertisements** in the media, to our **online advertising and content marketing**, to **marketing activities in the event sector** and **TV channels**. **HJS MEDIA WORLD** has around **100 standardised products** from which we **can produce** a tailor-made communication concept for our partners.

For many **agencies and marketers**, however, the advertising price is still the **measure of all things**. However, it usually only serves **as a kind of orientation aid**. The usual **1000/page price can therefore no longer be determined!** In our media data you will therefore find **the services and prices of the products that have recorded the most bookings in our media in recent years**. Further price information can be found on **blogistic.net** in the **"Communication, Solutions & Prices"** section or contact us directly at office@journalismus.at. We will be happy to advise you. *(All prices are exclusive of VAT and Austrian. Advertising levy. Subject to change. Our T&Cs apply.)*

MAGAZINE ADVERTISEMENT FORMATS

Product	Description	Price
THE OPENER Advertisement U2, 1/1 page 4c	Sloping: Format: 220 x 280 mm + add 3mm bleed to side edges Publishing in einem Medium der RS Media Solutions (Print & E-Paper)	4.300,- Euro
THE REVERSE OPENER Advertisement U3, 1/1 page 4c	Type area, (dimensions: 188x260 mm Sloping, (dimensions: 220x280 mm + add 3 mm bleed to side edges) Publishing in einem Medium der RS Media Solutions / HJS MEDIA WORLD (Print & E-Paper)	4.100,- Euro
THE SECOND LOOK Advertisement U4, 1/1 page 4c	Type area (dimensions: 188x260 mm) Sloping (dimensions: 220x 280 mm + add 3 mm bleed to side edges) Publishing einem Medium der RS Media Solutions / HJS MEDIA WORLD (Print & E-Paper)	4.300,- Euro
THE FULLPAGER Advertisement 1/1 page 4c	sloping, (dimensions: 220x280 mm + add 3 mm bleed to side edges) Type area, (dimensions: 190x255 mm) Publishing in einem Medium der RS Media Solutions / HJS Media World (Print & E-Paper)	3.800,- Euro
THE DISTURBER Inserat Junior Page 4c	high, sloping (dimensions: 130x 183 mm + 3 mm bleed on outer edges) high, type area (dimensions: 115 x 170 mm)	2.900,- Euro

	Publishing in einem Medium der RS Media Solutions / HJS Media World (Print & E-Paper)	
<i>(Continued)</i>		
Product	Description	Price
THE HALFPAGER Advertisement, half page 4c	<p>high or transversely sloping (dimensions: H: 110×280 mm + 3 mm bleed on outer edges; Q: 220×140 mm + 3 mm bleed on outer edges)</p> <p>vertical or horizontal in the type area (dimensions: H: 95×255 mm; Q: 190×127 mm)</p> <p>Publishing in einem Medium der RS Media Solutions / HJS Media World (Print & E-Paper)</p>	2.900,- Euro
THE ONE-THIRD Advertisement Third Page 4c	<p>high or transversely sloping (dimensions: H: 73×280 mm + 3 mm bleed on outer edges; Q: 220×93 mm + 3 mm bleed on outer edges)</p> <p>vertical or horizontal in the typesetting area (dimensions: H: 63×255 mm; Q: 190×85 mm)</p> <p>Publishing in einem Medium der RS Media Solutions / HJS Media World (Print & E-Paper)</p>	2.400,-
THE QUARTER Advertisement quarter page 4c	<p>high or transversely sloping (dimensions: H: 110×140 mm + 3 mm bleed on outer edges; Q: 220×70 mm + 3 mm bleed on the outer edge)</p> <p>vertical or horizontal in the type area (dimensions: H: 95×127 mm; Q: 190×64 mm)</p> <p>Publishing in einem Medium der RS Media Solutions / HJS Media World (Print & E-Paper)</p>	1.900,- Euro

This is just an excerpt of our media ad formats. For special formats or queries about other formats such as online etc., please contact us directly or at office@journalismus.at

BLOGISTIC.NET

blogistic.net is the business and knowledge platform for the DACH region around business and logistics. blogistic.net provides a high-quality environment for content marketing and commercial market communication. We will be happy to show you how you can efficiently implement your communication concept with us. We use standard formats of the advertising industry.

ONLINE FORMATS

Interested parties can, of course, do online publishing on blogistic.net. We program your ad in formats and prices.

Product	Placement	Description	Size in pixels	Duration	Price
The Eyecatcher	Home page	Top-Banner	700 x 250 or 600x 300	2 months	1.850,- Euro
Customized Content Micropage	Bereich „Advertising	Content Advertising	Content Advertising inkl. Referral-Marketing auf Social Media Plattformen	Duration: Unlimited 1 x Sharing	900,- Euro
Pushmail - Newsletter		Can only be booked together with Customized Content Micropage	Around 8,000 subscribers	1 x Shipping	1.050,- Euro

This is just an excerpt from our comprehensive online offerings. We are happy to offer you other banner formats and sizes and combinations on request.

A-TV FILM SOLUTIONS

Film is becoming increasingly important in the digital age. We shoot your case study for you, record your interview or shoot short advertising films. If necessary, we combine this with written content and publish it on A-TV on Youtube, social media, DVBT and A1 cable TV (channel 99)

Product	Description	Circumference	Price
Standard Film/Min.	Filming	Pro Minute	2.500,- Euro
	HD format + Cinematographer / 1 day of shooting + 1 assistant / shooting day + Equipment + Editing/Tone + 1 Correction of the rough version + Customizing + Publishing in blogistic.net + Publishing auf den Social Media-Kanälen des RS Media Solutions (Facebook, LinkedIn, Xing, Instagram & Youtube)		The price per minute refers to simple film productions with a length of up to a maximum of 5 minutes. The price does not include all ancillary costs such as travel expenses outside the boundaries of Vienna, meals, overnight stays and special expenses, etc. In the case of complex film productions, there are also costs for sound, studio, additional equipment, personnel, etc.

A-TV Performance Standard Package Distribution

Local / regional, Austria-wide via A1 TV or the federal state of Hesse (via Magenta, can be extended to the whole of Germany at any time for an additional cost).

Product	Description	Circumference	Price
Broadcast cable TV	Lokal / Regional	Weekly Magazine	1.560,- Euro
Broadcast cable TV	National via A1 TV	Weekly Magazine	2.990,- Euro
Broadcast cable TV	National via A1 TV & Germany (federal state of Hesse; can be extended to the entire federal territory at any time for additional costs)	Weekly Magazine	5.990,- Euro

A-TV Performance Standard Broadcasting Costs Advertising Clips

Product	Description	Circumference	Price
Broadcast cable TV	Half-Year Broadcast Package	Advertising clip up to 30 sec. flat rate	48.000,- Euro
Broadcast cable TV	Annual Broadcasting Package	Advertising clip up to 30 sec. flat rate	74.000,- Euro

We will be happy to make you a concrete offer.



HJS EVENTS

HJS MEDIA WORLD organizes smaller and larger networking events for you under the labels "Austria Lounge" and "German Lounge", either at your premises or at a suitable location. If required, we can also broadcast these events live on the Internet or cable TV, record them and produce a short film from them. Talk to us. We look forward to hearing from you.

HJS COMMERCIAL

This is our unit for your commercial content such as print and online advertisements as well as your web presence. Contact us.

GENERAL INFORMATION AND MODES OF PUBLICATION

PUBLISHED

BUSINESS+LOGISTIC 7 issues / year2024

DANUBE+BUSINESS 4 issues / year 2024

WHO is WHO in BUSINESS 1 special issue2024

A-TV Cable TV weekly

CIRCULATION & REACH

Print run in 2023: at least 2,000 copies each; E-paper up to 60,000 views/month

Internet & cable TV reach: currently up to 3.5 million viewers in Austria and Germany

PRINT COVER PRICES

Pro Magazine 7,50 Euro

TERMS OF PAYMENT

Payment promptly upon receipt of invoice. In the event of late payment, default interest of 15 percent and collection costs will be charged. Terms and conditions, GDPR (blogistic.net/impressum/) apply.

CANCELLATIONS

Cancellations of advertisements (magazine, web, TV) can only be accepted if they are received in writing (by post or fax). There are no fees for cancellations up to two weeks before the ad deadline. For cancellations within two weeks before the advertising deadline, a 30 percent cancellation fee will be charged, for cancellations within one week a 75 percent cancellation fee will be charged. In any case, the date of receipt of the mail applies. Cancellations in the online area are not possible. Payments already made will not be refunded.

BANK ACCOUNT

HJS MEDIA WORLD

UniCredit Bank Austria

BIC: RLNWATWWXXX

IBAN: AT22 3834 6000 0017 8350

UID:

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Registration court: FN 82591 h



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